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## A Partnership for the Future... Marketing Solutions for Today!

As a member of Retail Alliance WSKY – SKY4tv proud to offer very special Member-Only advertising rates and packages to put the power, motion and emotion of television to work for all our fellow members!

The following special package is one suggestion of how to best and most affordably advertise on WSKY to produce a high quality advertisement and get it seen by a large number of adults in the Hampton Roads viewing area. We can work with any budget size so give us a call to discuss your particular needs and we'll work to create a tailor made campaign for your company.

<u>Day/Time</u>	<u>Program(s)</u>	<u>Weekly :30 Spots</u>
M-F 2-5pm	Steve & Chris, Don't Forget the Lyrics, Are You Smarter Than a 5 <sup>th</sup> Grader	3
M-F 5-7pm	Scrubs, My Name is Earl, King of Queens	3
M-F 7-10pm	How I Met Your Mother, My Name is Earl, King of Queens, King of the Hill	3
M-Sun 10pm-1am	Cops, Steve Harvey, Punk'd, Reno 911, American Dad	3
Sat-Sun 12-6pm	The Hills, How I Met Your Mother, Scrubs, King of Queens	3
M-Sun 10p-1a	Overnight Programming	5

Total Spots Weekly/Monthly = 20 / 80

Total Value Weekly/Monthly = \$740 / \$2960

Total Investment Weekly/Monthly = \$375 / \$1500\*

\*Minimum 3 months commitment to include cost of production.  
If canceled prior to 3 months, Client responsible for cost of production.

Authorizing Signature/Title \_\_\_\_\_ Date \_\_\_\_\_