

Retail Alliance Website Development Grant Application

Retail Alliance has a limited fund available annually to assist retailers in the development of their e-commerce websites. To receive a Retail Alliance grant (up to \$500), candidates must meet the following criteria:

- ✓ In business for three years
- ✓ Have an existing website (splash page, URL, etc.)
- ✓ Have a product or service suitable for e-commerce
- ✓ Be a member of Retail Alliance
- ✓ Capable of funding the balance of the website investment

Website development grant recipients are selected on a first come-first-serve basis. Decisions are made by Retail Alliance executive staff in consultation with Retail Alliance Board members and others. Website development grants will be executed through vendors selected by Retail Alliance. Retail Alliance funds will be issued when the project is completed. By accepting grant funding, the grant recipient agrees to maintain Retail Alliance membership for three years.

To apply, complete this application:

Name _____ Phone (____) _____

Company _____ Fax (____) _____

Address _____

City _____ Zip _____

Years in Business _____ URL address _____

Describe business _____

What is your e-commerce need? _____

How does your website work now? _____

How do you *want* it to work? _____

Submit this form to Retail Alliance Membership Services via facsimile at 757/455-9332